

10th International
Yarn, Fabrics & Accessories
Sourcing Show of Bangladesh



Your Gateway Into the
Largest Yarn & Fabric
Sourcing Market in the World

14 - 17 August 2024

International Convention City,
Bashundhara, Dhaka.

www.yandfdhaka.com

ASK

ASK Trade & Exhibitions Pvt. Ltd



10th International **Yarn, Fabrics & Accessories** Sourcing Show of Bangladesh 2024

TRUSTED SOURCING HUB



The readymade garment (RMG) industry has played a pivotal role in Bangladesh's transforming it to one of the fastest-growing economies over the past decade. The country is now the world's second-largest garment exporter, and the RMG sector contributes more than 81.16% of Bangladesh's export earnings.

RMG exports reached \$35.81 billion in 2021 aligning with global standards, and using modern technology and productivity enhancements to boost output and increase its competitiveness while embracing green factories and circular economy principles. Home to

world's highest number of Green Factories. These factories use energy-efficient and environment-friendly technology and practices that save water, energy and minimise pollution.

GROWING FROM STRENGTH TO STRENGTH

Garments with "Made in Bangladesh" tag reach people of all ages in more than 150 countries, essentially providing with their second skin, keeping them warm during winter, comfortable in summer and trendy in autumn.

35+ years of experience in apparel manufacturing, With 4000+ factories Bangladesh is serving all major global fashion brands. All factories maintain international safety and compliance, and are assessed in accordance with BSCI, WRAP, SMETA, ICS, Higg index, GTW, RTM, Join Life, ZDHC, Blue Sign, ISO, OCS, GOTS, Oekotex.



"We are focusing on remodelling our business from labour-intensive to a value-added one through innovation, modernization, diversification, technology upgrading, and up-skilling and re-skilling our workforce. With less than 7% global market share, we have clear potential ahead of us." Faruque Hassan, President, BGMEA (put it one of the boxes)

EXHIBITORS PROFILE : includes but not restricted to

YARN : Manufacturers of- Fibers: Natural fibres (cotton, wool, silk & flax/ramie); Man-made fibres (regenerated & synthetic); Specialty fibres; Others; Yarns: Natural & blend yarns (cotton, wool, silk & linen/ ramie); Man-made & blend yarns (regenerated & synthetic); Elastic yarns; Fancy yarns; Specialty yarns; Services: Textile related CAD/CAM; Quality Assurance; Chemicals & Auxiliaries; Textile Testing / Certification.

FABRIC : Fabrics in Handloom, Powerloom & Mill Made: Suitings, Shirtings, Bottom Weights, Denim Fabrics, Dress Materials, Embroidered Fabrics, Outerwear Fabrics, Knitted Fabrics, Grey & Processed Fabrics, Printed Fabrics, Silk Fabrics, Terry Fabrics, Velvet Fabrics, Woollen Fabrics, Imported Fabrics & Speciality Fabrics, Denim Mills and Suppliers, Accesories, Denim Finishing & Washing technology.

DYES & CHEMICALS : All types of textile dyes - Reactive, Disperse, Sulphur, Acid, Alkaline, Vat, Direct, Cationic, Oil-Soluble, Pigments, Printing Paste, Printing Ink, Ink, Auxiliaries, Intermediates, Pre-treatment & Finishing Agents, Chemicals, Bioenzymes, Service providers of Dyeing, Printing, Fabric Processing, Garment & Fashion Retail Industry, etc.

ACCESSORIES & SUPPLIES : Belt & Buckle, Braid Embroidery, Brand Tape, Button, Fastener & Zipper, Lace, Shoulder Pad, Needle & Thread, Rhinestone Accessories, Ribbon, Badge, Rubber Band, Trimming, Bead

VISITOR PROFILE :

The trade visitors to YFA Bangladesh 2024 comprise serious decision makers from Bangladesh and overseas who represent International Buying Houses & Buying Agents, Liaison Offices, Garment Manufacturers & Exporters, Apparel Brands, Fashion Labels, Composite Mills, Powerloom Weavers, Knitters, Importers, Fashion Designers, Large-Format Retail Chains, Multi Brand Outlets, E-commerce Retailers, Departmental Stores, Specialty Stores, Sourcing Agents, Wholesalers, Distributors & Trade Body Representatives.

www.yandfdhaka.com



VISITOR PROMOTION :

With a clear understanding of the market, in order to match your marketing needs, comprehensive visitor promotion campaign will be executed using :

- News Papers
- Trade Magazines
- Newsletters
- E-Mailers
- Invitations
- Posters
- Hoardings
- Banners
- Telecalling
- Press Conference



BENEFIT OF EXHIBITING IN THE 10th EDITION OF YARN, FABRICS & ACCESSORIES SOURCING SHOW OF BANGLADESH :

- Generate sales
- Gather business contacts for post show follow-up
- Identify agents, distributors etc
- Launch a new product
- Enhance existing customer relationships
- Develop product awareness
- Reach a new market
- Demonstrate a complex design
- Conduct market research
- Generate media coverage
- Based on the market feedback and the need we are confident that participation in this event will be highly beneficial to exhibitors.



OUR EXPERTISE :

With more than 20+ years of organising Tradeshows related the RMG Sector our Exhibitions are one of the most effective mediums for establishing and maintaining customer relations.

In an increasingly digital age, tradeshows are the only media where the buyer, the seller and the product or service physically come together, thus making it a potent force for business.

Our Strengths as organisers are :

- a) We are the organisers of GARMENTECH Bangladesh wherein there are participation of International companies from more than 25 countries
- b) We have a database collected over the years with details of various departments within export houses
- c) Ability to draw large visitors ensures widest exposure to participants of both woven and knitwear customers
- d) Have got the expertise and understanding of the industry to target business visitors in a focused manner.
- e) Given the strength of your members in offering widest range of apparel fabrics at international competitive prices, this provides a great opportunity to explore the business opportunities in one of the fastest growing apparel producing markets in the world today.

Highlights of YARN, FABRICS & ACCESSORIES SOURCING SHOW are :

Virtual Exhibitor Walk-Through

A secured and exclusive virtual walk through will be created and prospective visitors/buyers will be contacted individually and invited to this virtual walk through. Buyers shall get information about each exhibitor including his product line and a brief company profile. Buyers will be encouraged to send request for appointments with specific exhibitors based on which they will be invited to the Buyer-Seller Meet Lounge at the event to carry out business transactions one to one. This eliminates the process of searching through a large number of exhibitors in the limited time the buyer has.



Buyer-Seller Meet

Our team of support executives will be contacting the Buying offices, Buyers, garment manufacturers, garment exporters and merchandisers, designers and boutique owners and inform them about the event and based on specific information needed by the prospective buyers matching information of the suppliers shall be provided to them. The team will also solicit interested business visitors to fix meetings with exhibitors matching their needs.

A separate lounge for the buyer-seller interaction will be created where the prefixed meetings shall be carried out. Our team will receive the pre-identified buyers will be and coordinate with exhibitors to fix up exhibitors to carry out one to one discussion

Trend Pavilions

Latest innovations of exhibitors will be showcased at Trend Pavillions. It helps the buyers and merchandisers who are looking for new innovations and new suppliers to stay updated with the latest domestic and international trends and innovations curated by the best of the exhibitors



YFA Talk show

Industry Stalwarts to share their experience, best practices, strategies and the vision of the future in the form of seminars and presentations.

“Sourcing Corner”

In order to encourage those suppliers who are unable to participate as well as to encourage those who have innovative fabrics collections, a “Sourcing Corner” will be created.

“Sourcing Corner” will have a numbered and categorised display of fabric samples in hangers with technical specification on each sample. Each fabric will be serially numbered for easy reference and ordering.

These samples in hangers will be placed at a vantage location within the Fabric Section of the show with sufficient walk through space. Visitors will be allowed to look and feel and place enquiries on the fabrics of their interest/need, they will be assisted by well briefed attendants in this process. There will be sign boards in both English and Bengali explaining the “Sourcing Corner” and process of placing enquiry.

A visitor mostly consisting of merchandiser or buying house or garment exporter himself, then will be asked to fill up his enquiries in a form by listing the serial numbers on each fabric and giving his complete contact details and his exact requirements. This in turn will be passed on to the respective manufacturer for further contact and closing the deal. The enquiries will be kept





On-site services offered to exhibitors will include, in a 9 sq. mtr. standard booth are :

1. Built-up Booth with Panels
2. Wall to Wall Carpet inside the booth
3. One Table
4. Two Chairs
5. One Dustbin
6. One 5 amp Power point
7. Three Hanging Rods (or) Three Wooden Shelves for displaying samples
8. One Name Fascia (two in case of 2-side Open Booth)
9. Company/ Product Details in the Exhibitor Directory
10. Floor In-Charge to attend needs of the Exhibitor immediately

Other Services which can provided on request at additional cost :

- Food Supply
- Poster Printing & Pasting in the Booth
- Flex Banner Printing & Fixing in the Booth
- ravel and Accommodation



WHY YFA 2024 ?

Yarn, Fabrics & Accessories Sourcing Show Bangladesh 2024 is a platform to source the latest innovations in Yarn and Fabrics so critical in catering to the constantly changing fashion trends in the global market. YFA Bangladesh 2024 provides entry into the second largest fabric sourcing hub in the world Bangladesh.

YFA Bangladesh 2024 is the perfect platform to showcase your latest innovations in yarns, fabrics & accessories to a market which is on its way to offer value added garments in efforts to further consolidate its position as a the leading supplier of Apparel to the world.

With expertise of nearly two decades in servicing the RMG market YFA Bangladesh 2024 bringing your buyers to your doorsteps.

CONFIRM YOUR PARTICIPATION TODAY TO GAIN ACCESS INTO ONE OF THE MOST LUCRATIVE MARKETS IN THE WORLD.

HIGHLIGHTS



Trend Pavilions

Stay updated with the latest domestic and international trends and innovations curated by the best of the exhibitors.



Buyer-Seller Meet

Platform where pre-identified buyers will be invited to meet exhibitors to carry out one to one discussion.



YFA Forum

Industry Stalwarts to share their experience, best practices, strategies and the vision of the future in the form of seminars and presentations.

for more details contact

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